



AN INVITATION TO JOIN TAWATINAW VALLEY'S CORPORATE SPONSORS

2018-2019 Season



OVERVIEW

North-central Alberta offers an unparalleled natural environment, with opportunities for a wide variety of recreational activities. Now your company can get in on the action at our beautiful facility, a gem in the Tawatinaw Valley. Located approximately 25 minutes from both Westlock and Athabasca, with a combined regional population of 23,155 and an easy day trip from urban centres such as St. Albert and Edmonton, this gem provides outdoor recreation opportunities across the four seasons.

With our winter activities such as downhill skiing and snowboarding, cross-country skiing and snowshoeing, we have proven ourselves as a destination for healthy outdoor snow sports and as a place for children and families to gather.

Our future is bright, with planned expansion into four season activities, with a community centre hub at the centre of it all. From its' start as a Centennial Project in 1967, we have enjoyed 50 years of service to our communities. We are looking forward to many more years of offering healthy outdoor activity to the residents of our communities.

We are excited to offer you an opportunity to be part of the Tawatinaw Valley family, and to join us in the growth of this amazing outdoor community facility.

Sincerely,

Tawatinaw Valley Ski Club Board



ABOUT US

It is the most unique outdoor adventure area in the Westlock-Athabasca area, one that you can visit for any number of activities year-round. Our facility is located in the beautiful Tawatinaw Valley, where you can enjoy lovely views of the valley from the top of our downhill runs and Nordic trails. The ski area covers 140 acres, has 20 kilometres of groomed cross country trails, one rope tow, and two main T-bars. There is also a terrain park. The vertical height is 250 feet.



The hill is home to two clubs: Westlock Nordic (cross-country) and the Tawatinaw Valley Freeriders. Both clubs have hosted provincial competitions and events at the hill. The hill is served by the Canada Ski Patrol—Pembina Zone. Our trained and certified instructors will offer ski and snowboard lessons. We offer professional snow-making and grooming, to help us off to an early start to our snow season.

In previous years, we have had nearly 12,000 visits and 3,000-4,000 school children have attended our “Ski School— Learn to Ski” Program. Schools have come from areas such as St Albert, Wabasca, Wandering River, Smoky Lake and Fort Assiniboine.

Our season’s passholders have access to a reciprocal pass program, which gives discounts on skiing on a number of other ski hills in Alberta and BC, from local hills such as Snow Valley, to mountain parks resorts such as Marmot Basin (Jasper) and Lake Louise. We are a proud supported of the Grade 4 & 5 SnowPass program.



OUR HISTORY

Tawatinaw is derived from a Cree word meaning 'river which divides the hills' or 'valley river'.

The Tawatinaw Ski Hill was developed as a 1967 Canada Centennial Project. Mr. W. Prazak and Dr. Deacon were among the founding members. Mr. Lorne Bodnar was the first Ski Patroller and Ski Instructor.

The Tawatinaw Valley Ski Club is the non-profit which founded the ski hill and operated it for the next 40 years. After a 10 year hiatus, the Club has again taken over leadership of the facility, with a volunteer Board of Directors and an active and enthusiastic group of volunteers. The facility has had up to 25-30 part-time employees, consisting of ski and snowboard instructors, lift operators, snowmakers, groomers, food service workers and guest experience workers.

Known for many years as a premier ski facility, we look forward to a future as we expand into recreation for all four seasons.



WHAT DO WE OFFER?

In addition to our downhill runs and cross country trails, we will be offering tubing, snowshoeing and special events such as our popular Family Day celebration. The beautiful chalet is home to cafeteria serving healthy homestyle cuisine , as well as proposed pub. The chalet is available for rentals and has a capacity of 165 people for seated functions.



Where does your investment into Tawatinaw Valley go?

1. IMMEDIATE NEEDS

COLD SEASON NEW SNOW MAKING EQUIPMENT

Even in Alberta's north-central, we must make snow, and lots of it. We make all of it in the first month of the season, and stockpile the snow for the remainder of the season which doesn't finish until as late as April. Over the years we have added snowmaking equipment, including pumps, snowguns, water pipes and hoses to improve the quality and quantity of snow we can make. Snowmaking allows us to open earlier and stay open later. Being ready and open for the Christmas holiday season is critical for our visitors and our bottom line.

Replacing our current snowguns and aging water pipes, as well as purchasing a pump and generator will enable us to make snow early, without fear of lost time due to breakdowns.



SNOW CAT

Essential for moving snow, grooming the downhill runs and cross country trails, Tawatinaw is seeking to purchase a newer groomer to replace its' aging snow cat. The snow cat will be an obvious benefit to our ski and snowboard guests who will notice a further improvement to snow conditions. Softer snow adds to the guest experience every trip down to Tawatinaw Valley, and ensures quality, consistent grooming of the cross country trails.

2. FUTURE PLANS

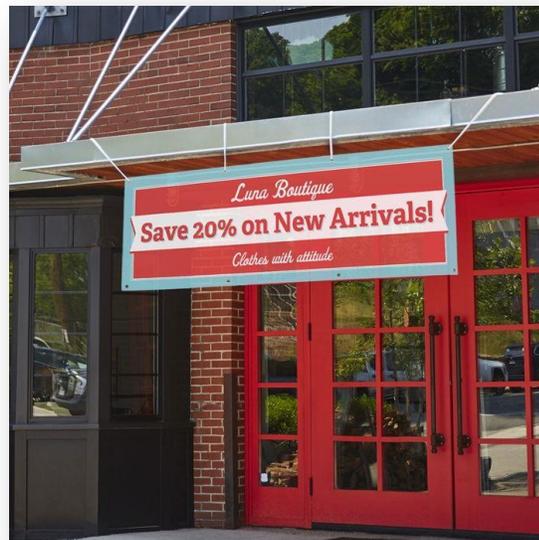
Replacement of the aging rope tow with a new bunny hill combination tube and tow rope is a dream for the future—allowing us to build on the winter programming we offer.

Cross Country grooming equipment, dedicated to the Nordic trail system will allow us to expand our Nordic trails and ensure reliable, consistent quality grooming.

YOUR INVESTMENT

A few things about your investment:

- GST is additional
- Ski or snowboard rental vouchers can be substituted for lift passages
- Signage design & production is included only where noted. All signage to come from Vista Print so we have consistency of appearance and quality (examples below)
- Signage prices have been factored into the packages total price and as the customer is paying for the package, they will get their banners back at the end of the term if they choose to not renew. On multi- year agreements, we would have the right to replace banners because of wear/weather as we see fit, at our expense.
- The investment is for one year, from the time the agreement is signed, unless otherwise noted
- Payment is required to complete the agreement
- We appreciate your consideration, and are here to answer any question you may have



One Year Packages

Sponsorship packages	Passes	Signage	Logo/link on Website	15 sec ad chalet screens	price
Silver Sponsorship	12 adult day lift passes or rental passes	1x30"x48" mesh banner, back deck	yes	no	\$820.00
Gold Sponsorship A	24 adult day lift passes or rental passes	1x30"x48" mesh banner, back deck	Yes	yes 1 per hour	\$1,560.00
Gold Sponsorship B	2 "Pass Em Around" transferable adult season passes	1x30"x48" mesh banner, back deck	Yes	yes 1 per hour	\$1,560.00
Platinum Sponsor	48 adult day lift passes or rental passes	<ul style="list-style-type: none"> 1x30"x48" mesh banner, back deck 	yes	Yes 2 per hour	\$3,480.00

Three Year Packages

Sponsorship packages	Passes	Signage	Logo on Website	15 sec ad chalet screens	price
Silver Sponsorship	12 adult day lift passes or rental passes/yr	1x30"x48" mesh banner, back deck	yes	no	\$2,300
Gold Sponsorship A	24 adult day lift passes or rental passes/yr	1x30"x48" mesh banner, back deck	yes	yes 1 per hour	\$4,400
Gold Sponsorship B	2 "Pass Em Around" adult season pass transferable	1x30"x48" mesh banner back deck	yes	yes 1 per hour	\$4,400
Platinum Sponsor	48 adult day lift passes or rental passes/yr	<ul style="list-style-type: none"> 1x30"x48" mesh banner, back deck 	yes	Yes 2 per hour	\$9,700

Special Sponsorship Opportunities

Sponsorship packages	Passes	Signage	Logo on Website	15 sec ad chalet screens	price
Snow cat sponsorship- 1 year	48 adult day lift passes or rental passes	<ul style="list-style-type: none"> Flags on snow cat 1x30"x48" mesh banner, back deck 	yes	2 per hour	\$4,350.00
Lower Lift Shack Sponsorship- 1 year	48 adult day lift passes or rental passes	<ul style="list-style-type: none"> 1x96"x120" mesh facing chalet 1x30"x48" mesh banner, back deck 	yes	2 per hour	\$4,350.00
Bunny Lift Shack Sponsorship- 1 year	24 adult day lift passes or rental passes	<ul style="list-style-type: none"> 1x96"x120" mesh banner facing chalet 1x30"x48" mesh banner, back deck 	yes	2 per hour	\$2,560.00
Naming rights to South Meeting Room/bar- 3 years	48 adult day lift passes or rental passes/yr	<ul style="list-style-type: none"> signage inside and outside of entrance to room 1x30"x48" mesh banner, back deck referenced in all advertising associated with events held in the room 	2 per hour	yes	\$14,500.00